



Race, Ethnicity and Social Media

A Roundtable Discussion

Tuesday, October 29, 2013, 12:00 PM

191 College Avenue, 1st Floor, New Brunswick, NJ

- **Brittney Cooper** (Women's & Gender Studies/Africana Studies, RU-NB)
- **Khadijah Costley-White** (Journalism & Media Studies, RU-NB)
- **Jeffrey Dowd** (Sociology, RU-NB)



Social media may be the new frontier of communication, but how is it informed by race, ethnicity, gender, and class? How do races "perform" differently on social media platforms? Do people manage their public and private personae differently because of social media, or in spite of it? How are people able to "pass" within a world that is governed by avatars and online personae? Does the digital divide add to or detract from these roles? How do on-line discussions of racial controversies impact our disagreements over race? Do people of color have a place in a world where most of the social media platforms and technology venues are owned and operated by white men?

Join an interdisciplinary panel of Rutgers faculty to discuss these and other questions about race and ethnicity in the social media landscape.

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